

ISSC Strategy

Encourage participation in sport at all ages (playing, coaching, and umpiring)

- To provide a provision and opportunity for the local community to take part in a variety of sporting activities for all ages and abilities
- To market sports programmes and clubs using the latest social media and governing body schemes/initiatives
- Delivering a structured programme of sporting and social events throughout the year so the community feel a sense of belonging to the centre
- To ensure we achieve a high level of bookings by working alongside Ipswich School and making the system of enquiry and booking as simple and easy to carry out as possible
- Determine targets for future sport and leisure investment by implementing new programmes and continued development of facilities
- Provide positive life experiences and opportunities through sport
- Creating a Coach Education Hub at Rushmere

Support Local Sports Clubs, Schools and Governing Bodies

- Giving ISSC sports clubs opportunities to market their club to the community using our website, facilities and events
- Giving the clubs the opportunities to create their own social events on site
- Giving sports clubs access to high quality sport festivals, leagues and tournaments
- Making the facilities available for clubs and governing bodies to use for coach development, player pathway sessions and special events
- Work alongside National Governing Body schemes to help promote physical activity and specific sports
- Delivering high quality sport sessions in curriculum time in local schools by giving schools the opportunity to use our facilities at a low cost and help with transport if required.

ISSC

**HENLEY ROAD
NOTCUTTS
RUSHMERE**

www.ipswichschoolsportscentre.co.uk
Follow @ISSCentre #ISSCentre

- Support Junior and Youth Sport Development in Ipswich and the surrounding areas
- Obtain major events for the local community to be a part of.
- Create close links with Suffolk Hockey and Suffolk Sport by becoming a base for their facilities use and developing specific programmes which they can promote

Promoting Healthy Living and Socialising

- Create a safe and secure environment where the community feel they are welcome at all times
- Giving ISSC clubs the opportunities to create their own social events on site
- Creating a sense of belonging to ISSC or group for both social and sporting activities by creating an ISSC club where they receive rewards for being a part of the club.
- Supporting local charities and governing body schemes with events and programmes
- Improve the refreshments available for people to purchase through development of a cafe

Continued Development of Facilities

- To attract National and International competition to the area by sustaining and developing top quality facilities that reach expectations and demands of users and to create a reputation as a provider of excellent sports facilities
- Maximises a facilities lifespan ensuring that mechanisms and finding are in place to secure regular facility maintenance to enhance the lifespan of the facility and maintain quality standards of provision
- Identify required resources and potential sources of funds to support the development of our facilities and programmes

The logo for ISSC, featuring the letters 'ISSC' in a bold, sans-serif font. The 'I' is red, and the 'SSC' are blue. The logo is set against a white background with a red border.

**HENLEY ROAD
NOTCUTTS
RUSHMERE**

www.ipswichschoolsportscentre.co.uk
Follow @ISSCentre #ISSCentre